## TOUGH ENOUGH?



THE USE OF TABLETS IN BUSINESS HAS BECOME INCREASINGLY COMMON, BUT CONSUMER TABLETS JUST AREN'T EQUIPPED TO HANDLE THE JOB.

THIS LEADS TO EXTRA COSTS IN THE FORM OF **EXTENDED WARRANTIES, IT SUPPORT,** SECURITY BREACHES, REPAIRS, AND REPLACEMENTS.

MOST COMMON CAUSES OF DAMAGE FOR MOBILE DEVICES:1

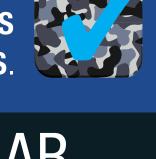




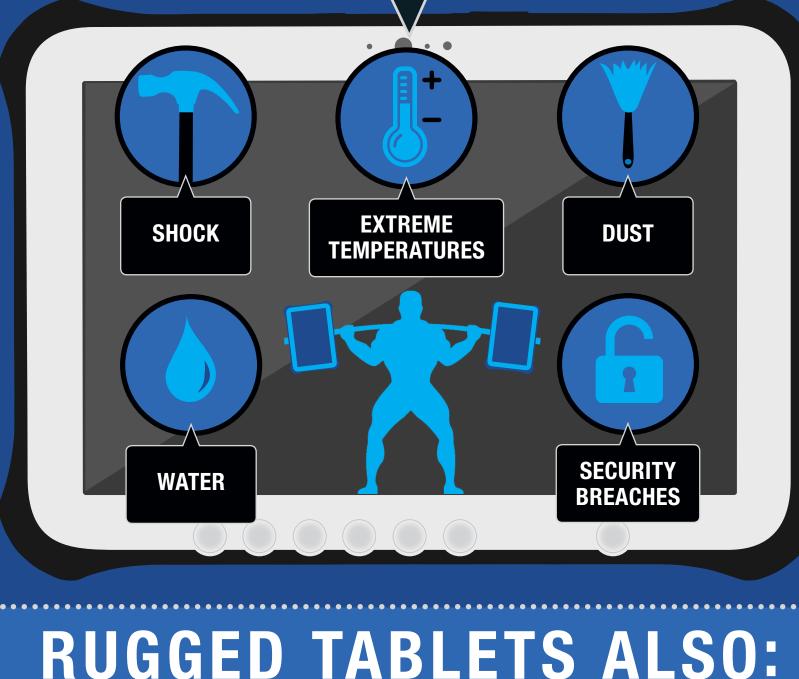
CONVENIENCE THAT TABLETS OFFER, BUSINESSES NEED STRONGER DEVICES.

DURABLE AND SECURE, CONFORMING TO RIGOROUS MILITARY AND INDUSTRIAL STANDARDS. **COMPARED TO REGULAR** 

RUGGED TABLETS ARE DESIGNED TO BE MORE



TABLETS, RUGGED TABLETS ARE MORE RESISTANT TO:



## \$3,423

\$7,330





SAVES MONEY AND IMPROVES

THE BUSINESS EXPERIENCE.



**WINDOWS 8 TABLETS:** 18%

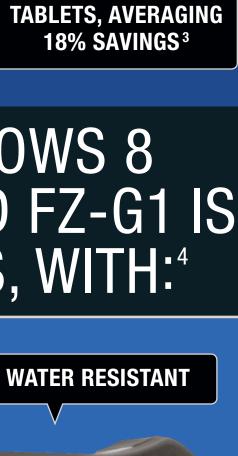
**HAVE ENHANCED** 

**ENTERPRISE** 









TOUGHPAD

**HAVE THE LOWEST** 

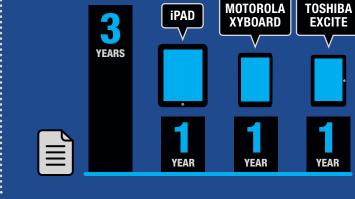
2-YEAR TCO OF ALL



## 104° 95° 95° 41° **32° 32°**

MOTOROLA XYBOARD

**iPAD** 



PANASONIC TOUGHPAD

## SOURCES

PANASONIC TOUGHPAD

122°

14°

1 http://news.softpedia.com/newsImage/SquareTrade-Estimates-iPad-Breakage-Rate-2.jpg/

n°

TOSHIBA EXCITE

- 2 VDC Research: Report on the Rugged Mobile Computing Market 2011 3 http://www.principledtechnologies.com/Intel/Tablet\_TCO\_0113.pdf
- 4 http://www.panasonic.com/business/toughpad/us/windows-tablet-fz-g1.asp